

VIPorter 20th Birthday Contest: Official Rules and Regulations

THE VIPORTER 20TH BIRTHDAY CONTEST (THE “CONTEST”) IS INTENDED FOR CANADIAN RESIDENTS ONLY AND IS GOVERNED BY CANADIAN LAW. RESIDENTS OF THE UNITED STATES ARE NOT ELIGIBLE. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL ACCEPTANCE OF THESE OFFICIAL CONTEST RULES (THE “CONTEST RULES”).

1) Contest Period

The Contest begins on **October 15, 2026 at 12:00:01 AM Eastern Time (“ET”)** and ends on **November 3, 2026 at 11:59:59 PM ET** (the “Contest Period”). Porter Airlines’ computer system is the official time-keeping device for the Contest.

2) Eligibility

The Contest is open exclusively to legal residents of Canada (including residents of Quebec) who:

1. Have reached the age of majority in their province or territory of residence as of the start date of the Contest Period; and
2. Are active members of the VIPorter loyalty program with an account in good standing at the time of entry and prize awarding (or who enter via the No-Purchase Necessary Mail-in Entry method detailed below). For the purposes of this Contest, an “active member” is defined as any VIPorter member who has flown on an eligible Porter flight or completed a points redemption between **October 1, 2025 and November 3, 2026.**

Exclusions:

- Due to regulatory and multi-state compliance regimes, legal residents of the United States and all individuals residing outside of Canada are strictly ineligible to participate or win.

- Employees, directors, officers, and agents of Porter Airlines Inc., Porter Airlines (Canada) Limited (“Porter”), and VIPorter Inc., as well as their parent, subsidiary, and affiliated companies, advertising and promotional agencies, and members of their immediate families (spouse, parents, siblings, children, regardless of where they live) or persons living in the same household (whether related or not) are not eligible to enter or win.

Porter reserves the right at any time to require proof of identity, age, Canadian residency, and VIPorter account status. Failure to provide satisfactory proof upon request may result in disqualification.

3) How to Enter (No Purchase Necessary)

There is **no purchase necessary** to enter or win. There are two (2) ways to enter:

Method 1: Automatic Entry for Active VIPorter Members

- Any VIPorter member who has flown on an eligible Porter flight or redeemed VIPorter points between **October 1, 2025 and November 3, 2026** will automatically receive one (1) entry into the Contest.
- **Retroactive Sign-ups:** Individuals who flew on an eligible Porter flight during the qualifying window (since October 1, 2025) but were not VIPorter members at the time of the flight may join the VIPorter program and submit an eligible retroactive flight claim prior to **November 3, 2026 at 10:00:00 AM ET** to qualify for entry.
- New members who join VIPorter and complete a qualifying flight or points redemption during the Contest Period will also be automatically entered.

Method 2: No-Purchase Necessary (NPN) Mail-In Entry

- To enter without completing a flight or redemption transaction, an eligible entrant must handwrite their first name, last name, complete Canadian mailing address (including postal code), daytime telephone number, valid email address, VIPorter member number (if applicable), and an original hand-written essay of at least fifty (50) words describing “*What I Love About Flying With Porter*”.
- Mail the submission in a separate, postage-prepaid envelope to:

*Porter Airlines Inc. — Marketing / Loyalty Department
Attn: VIPorter 20th Birthday Contest Entry
250 Yonge Street, Suite 2800
Toronto, Ontario, Canada M5B 2L7*

- Mail-in entries must be received during the Contest Period (no later than November 3, 2026) in order to be included in the prize draws. Each eligible mail-in entry will be entered into the draw pool on an equal footing with automatic entries. Mechanically reproduced or computer-generated entries are strictly prohibited and void.

Entry Limits:

- **Limit of one (1) entry per person and per VIPorter account**, regardless of the method of entry or the number of flights taken or points redeemed.
 - Entries in excess of this limit will be declared void.
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4) Prizes and Draws

Prizes:

- There are a total of **twenty (20) prizes** available to be won (each a “Prize”).
- Each Prize consists of **20,000 VIPorter Points** deposited directly into the confirmed winner’s VIPorter account.
- The approximate retail value of each Prize is based on standard redemption values within the VIPorter program terms.
- VIPorter points are subject to the standard Terms and Conditions of the VIPorter program. Prizes must be accepted as awarded, are non-transferable, non-assignable, non-refundable, and cannot be redeemed for cash or credit. If an eligible winner cannot or does not wish to accept VIPorter points, Porter reserves the right, in its sole discretion, to award an alternate prize of equivalent or greater retail value (such as branded merchandise).

Daily Draws and Odds:

- Beginning on **October 15, 2026 and continuing daily through November 3, 2026** (inclusive of weekends, for a total of twenty (20) consecutive days), Porter will conduct one (1) random daily draw each calendar day at approximately 10:00 AM ET from among all eligible entries received up to the time of that draw.
- Non-winning eligible entries from one daily draw will automatically carry forward into subsequent daily draws.
- A total of twenty (20) potential winners will be selected across the campaign (one winner per day).
- Odds of winning depend on the total number of eligible entries received prior to each applicable draw.

- Limit of one (1) Prize per person/household across the entire Contest Period.
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5) Daily Winner Notification, Same-Day Contact Window, and Skill-Testing Question

- **5.1 Daily Selection & Same-Day Notification Window:**

Due to the time-sensitive nature of the 20-day celebratory campaign, potential winners must be reachable in a timely manner. For each daily draw (occurring each calendar day, Monday through Sunday), Porter will attempt to notify the selected entrant between **10:00 AM ET and 12:00 PM (noon) ET** on the date of the draw by email (to the email address registered with their VIPorter account or provided on their mail-in entry) and/or by telephone.

- **5.2 Mandatory Response Deadline:**

The selected entrant must respond to Porter's notification, acknowledge selection, and successfully complete the verification requirements set out below **within three (3) business days of receiving the initial notification attempt.**

- **5.3 Requirements to Claim Prize:**

Before being confirmed and declared an official Winner, each selected entrant must:

- Acknowledge receipt of notification by the 5:00 PM ET deadline on the day of notification;
- Correctly answer, unaided and without mechanical or electronic assistance, a time-limited mathematical skill-testing question (administered electronically or by phone);
- Complete, sign, and return a Declaration of Eligibility and Release of Liability form (the "Release") within two (2) business days of initial contact; and
- Provide satisfactory proof of eligibility, identity, and Canadian residency upon request.

- **5.4 Failure to Respond and Immediate Re-Draw:**

If a selected entrant cannot be reached, fails to respond to the notification by **5:00 PM ET on the date of notification**, fails to correctly answer the mathematical skill-testing question, or is otherwise found ineligible or non-compliant with these Contest Rules:

- The selected entrant will be **permanently disqualified and forfeit all rights to the Prize**; and

- Porter will immediately conduct an **alternate random re-draw** to select another potential winner for that daily prize under the same terms and response conditions.
 - **Important Notice Regarding Late Responses:** Any entrant who contacts Porter after the stated 5:00 PM ET deadline has passed will not be eligible to claim the Prize, regardless of the reason for the delay (including, without limitation, emails directed to junk, spam, or promotional folders, unread voicemails, or delayed transmission). Porter shall have no liability or obligation whatsoever to any disqualified entrant once an alternate entrant has been drawn.
 - **5.5 Prize Distribution:**
Once verified, the 20,000 VIPorter points will be credited to the confirmed winner's VIPorter account within two to four (2–4) weeks of verification.
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6) Release of Liability and Publicity

By entering the Contest, each entrant agrees to release, discharge, and hold harmless Porter Airlines Inc., Porter Airlines (Canada) Limited, VIPorter Inc., and their respective parent companies, subsidiaries, affiliates, advertising/promotional agencies, and each of their respective officers, directors, employees, and agents (collectively, the “Released Parties”) from any and all liability, claims, or actions of any kind whatsoever arising out of or related to participation in the Contest, the awarding of points, or the acceptance, possession, use, or misuse of any Prize.

Except where prohibited by law, acceptance of a Prize constitutes the winner's permission for Porter and its designees to use the winner's name, city and province of residence, photograph, likeness, voice, and biographical information in any and all media now known or hereafter devised, worldwide and in perpetuity, for promotional, advertising, and marketing purposes without additional compensation, notification, or permission.

7) Operation and Tampering

Porter assumes no responsibility for lost, late, incomplete, illegible, damaged, mutilated, or misdirected entries, or for technical malfunctions of telephone networks, computer hardware/software, website servers, internet connections, or failed data transmissions.

Any attempt to deliberately damage the Contest website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Porter reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Porter reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this Contest should unauthorized intervention, fraud, technical failures, or other causes beyond its reasonable control corrupt or impair the administration, security, fairness, or proper play of the Contest.

8) Privacy and Personal Information

Personal information collected from entrants is used solely for the administration of this Contest, verification of winners, and prize fulfillment in accordance with Porter's Privacy Policy. By entering, entrants consent to the collection, use, and disclosure of their personal information for these stated purposes.

9) Governing Law

This Contest is subject to all applicable Canadian federal, provincial, and territorial laws and regulations. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Contest Rules, or the rights and obligations of the entrant and Porter, shall be governed by and construed in accordance with the laws of the **Province of Ontario** and the federal laws of Canada applicable therein, without giving effect to any choice of law or conflict of law principles.

10) Language Discrepancy

In the event of any discrepancy or inconsistency between the English version and the French version of these Contest Rules, or disclosures contained in any Contest promotional materials (including landing pages, email communications, and advertising), the English version of these Contest Rules shall prevail, govern, and control.